

### **Customer Story**

## Transforming Construction Management with Effective Adoption of the Right Technology

#### Introduction

When a growing broadband provider sought a solution to streamline its project management and enhance collaboration across teams, they turned to Vitruvi's construction management software. Despite initial challenges with managing growth, the company achieved remarkable success by leveraging Vitruvi's intuitive platform and fostering a collaborative, team-driven implementation process. Here's how they overcame obstacles, adapted to change, and set the stage for long-term success.

#### **The Challenge**

Before adopting Vitruvi, the company struggled with disjointed systems and manual workflows involving spreadsheet after spreadsheet. This hampered efficiency and visibility across projects.

With multiple stakeholders needing access to accurate information, they wanted better communication between teams. The company needed a system that could handle and simplify complex data, integrate existing processes, and adapt to unique industry requirements - all while keeping field teams, project managers, and leadership aligned.

#### **The Solution**

The company chose Vitruvi because of its user-friendly interface, robust construction management capabilities, and adaptability. The system's straightforward design, combined with its ability to break down tasks into work packages, work items, and milestones, made it a natural fit for managing their projects.

One team member shared their impression: "Vitruvi's structure is brilliantly simple yet effective. It doesn't overcomplicate things and allows us to focus on getting the work done."

#### **The Implementation Journey**

The company's systems administrator, who helped implement Vitruvi, explained that while Vitruvi is uniquely suited for their construction management needs, a large part of an effective implementation requires commitment and a willingness to learn. He went on to share that, people often want automation right away, but you need to start small, learn the system, and build confidence among your team members in order to succeed.

#### **Building Confidence Through Training**

The implementation process began with a handson approach. The team organized sandbox exercises, where stakeholders assumed different roles and practiced workflows in a simulated environment.

Their team put on different hats, assigned work to dummy users, and walked through the process step by step. This approach helped everyone understand their role and how the system would function in real-world scenarios.

#### **Encouraging Collaboration and Ownership**

One of the key success factors was fostering collaboration between the systems team and field experts. The systems administrator took a "humility-driven" approach, learning about



construction workflows while teaching others about the software.

He didn't have a background in construction, but believed that this had been a strength. It created a mutual learning environment where the team would teach each other and build a stronger system together.

#### Addressing Challenges Head-On

During the process, the team faced challenges, such as integrating engineering imports and preparing for future use cases like aerial materials management. However, regular meetings, transparent communication, and a focus on incremental progress kept the project on track.

# The Results: Streamlined Processes and Empowered Teams

#### Improved Project Visibility and Accountability

By adopting Vitruvi, the company gained a centralized platform for tracking tasks, assigning work, and monitoring progress. The system's intuitive design made it easy for teams to navigate and use effectively.

#### Stronger Cross-Functional Collaboration

The implementation process brought together diverse teams, from systems experts to field contractors, and encouraged shared ownership of the system's success. This collaboration ensured that the software met the needs of all stakeholders.

#### Enhanced Scalability for Future Growth

The company is now positioned to expand its use of Vitruvi to new areas, including thirdparty contractor management and advanced data integrations. The team plans to integrate Vitruvi with other systems to improve financial workflows and project forecasting.

#### **Key Takeaways for Success**

#### Start Small and Build Gradually

The team emphasized the importance of starting with the basics, mastering core functionalities, and gradually expanding the system's capabilities.

#### Foster a Collaborative Learning Environment

Mutual respect and a willingness to learn from each other were critical to the project's success. This approach built trust and ensured buy-in from all stakeholders.

#### Focus on Long-Term Goals

Despite short-term challenges, the team kept their sights on the bigger picture: creating a robust, scalable system that could support the company's growth and improve efficiency across the board.

#### **Looking Ahead: Scaling Success**

With the foundation in place, the company is excited to explore new opportunities with Vitruvi. Future plans include integrating the software with a fiber management system, expanding data layers, and automating additional workflows.

This team set themselves up for success from the start, and having Vitruvi in place was one of the key ingredients. It's not just about the software - it's also about the people, the processes, and the willingness to embrace change. Together, they're building something that will set them up for success for years to come.

Want to see Vitruvi in action? Representatives are available in the US, Canada, and the UK.

Ask us about a custom demo.

Phone: +1 587.329.6197 Email: sales@vitruvisoftware.com Web: VitruviSoftware.com

#### Conclusion

This customer's success story highlights the transformative power of Vitruvi's construction management software and a team-driven approach. By focusing on collaboration, adaptability, and incremental progress, the company overcame challenges and unlocked new levels of efficiency and productivity. As they continue to scale their use of Vitruvi, their journey serves as a model for other utility providers navigating the complexities of managing modern construction projects, while looking to the future and embracing digital tranformation.





